

ABOUT ME



Tim Pomerleau
Sales Representative
timp@chromascape.com

Tim Pomerleau is a dedicated Sales Representative at ChromaScape, with a primary focus on expanding sales within paper and specialty accounts. With a passion for helping customers enhance their processes and reduce costs, Tim is committed to delivering tailored solutions that meet their unique needs. His efforts also include establishing and promoting the ChromaScape brand within the paper industry, ensuring its recognition and success in the market.

With a wealth of experience, Tim has excelled as a Technical Sales Representative, demonstrating a remarkable ability to establish and expand business relationships. During his tenure at Kemira, he achieved significant milestones, including establishing or expanding business at five customer locations within the first 18 months. Tim's adeptness at managing accounts led to securing a three-year, RDS contract with an unsettled strategic account, demonstrating his ability to foster long-term partnerships. Tim's skill in product portfolio management ensured a seamless transition while balancing customer expectations with the company's business interests. Additionally, he provided effective remote supervision and technical support for contractors servicing ASA and RDS applications, leveraging his expertise to secure targeted coating opportunities through wet-end business.

Tim graduated from the University of Maine in Orono, Maine with a Bachelor of Science in Chemical Engineering.

Outside of his professional achievements, Tim finds joy in his personal life. He's been happily married to Karen for 35 years, and they are proud parents of daughters Casey and Kelly. Tim's passion for sports shines through as he cheers for his favorite teams, including the Las Vegas Raiders, Boston Celtics and Red Sox. In his leisure time, he enjoys hitting the golf course and engaging in recreational basketball games.

Top Skills:

Sales Growth Track Record • Customer Relationship Management • Paper Machines • Waste Water Treatment

Specialties:

Mechanical Aptitude • Technical Sales • Wet-End Chemistries of a Paper Machine • Liquid Water Separation in Waste Treatment Applications • Black Belt in Jujitsu

Experience:

Kemira: **Technical Sales Representative**

Allied Colloids/Ciba Specialty Chemicals/BASF:
Account Manager

American Cyanamid/Cytec Industries:
Technical Sales Representative
Technical Service Representative

