

# ABOUT ME



**Todd Fenton**

**Sales & Technical Representative**

**toddf@chromascope.com**

Todd Fenton is a Sales and Technical Representative for ChromaScape, focusing on introducing the corrugated industry to ChromaScape's innovative line of products. He has over three decades of experience in the corrugated and adhesive industries, with a strong background in sales, business development and technical support.

Throughout his career, Todd has established a strong track record of driving revenue growth and fostering long-term customer relationships. He excels at integrating technical expertise with strategic sales initiatives to surpass organizational goals. His experience includes conducting on-site adhesive performance assessments and identifying process improvements that enhance efficiency while reducing costs. Additionally, Todd has trained cross-functional teams in adhesive applications and troubleshooting, resulting in improved customer satisfaction.

Before entering the corrugated industry, Todd attended Arizona State University and began his career as a clean room engineer.

Outside of work, Todd enjoys spending time with his wife, Rosanne, with whom he has been happily married for 34 years. They have two daughters: Sarah, who is married to a police officer and has three children, and Katie, a medical assistant specializing in oncology. Todd and Rosanne love spending weekends with their grandchildren, tackling home projects and traveling. In his free time, Todd enjoys deep-sea fishing and hiking.

## **Top Skills:**

Corrugator Diagnostics and Issue Resolution • Fostering Strategic Partnerships • Collaborating with Operational Teams • Corrugator Assessments and Workforce Training • Managing and Nurturing Existing Accounts • Providing On-Demand Support • Facilitating the Commissioning, Calibration and Optimization of New Corrugators

## **Specialties:**

Mechanical Aptitude • Technical Sales • Extensive training with 132" BHS Corrugator; 110" Fosber Corrugator; Agnati Quantum Corrugator

## **Experience:**

Crespel & Deiters, Germany: **Sales & Technical Manager**

Cel Chemical & Supply Inc.: **Sales & Technical Representative**

Nordic: **Sales & Technical Representative**

AdPro: **Sales & Technical Representative**

