

ABOUT ME



Skip Reiss
Sales Representative
skipr@chromascape.com

Skip Reiss is a dedicated Sales Representative at ChromaScape with a proven track record of success in the industry. He excels in establishing and nurturing strong relationships with customers, leveraging his expertise to prospect and generate new leads. With a focus on customer satisfaction, Skip services customers by conducting demonstrations and providing training on the proper coloring of wood fiber. With a wealth of experience and a results-driven mindset, Skip Reiss is a valuable asset to the ChromaScape team.

During his career, Skip has managed a portfolio of key accounts with excellence. He consistently achieves high customer satisfaction ratings. Notably, Skip implemented a successful customer retention program, resulting in a 10% reduction in churn and a 15% increase in account value. His commitment to excellence is further highlighted by his proactive approach in conducting product training sessions for customers and distributors. These sessions not only enhanced their product knowledge, but also drive up-sell opportunities contributing to the overall growth of the business.

Skip lives in picturesque Little River, South Carolina, with his wife, Jackie, and their three daughters, Alyssa, Lauren and Melanie. They love spending time at the beach, playing softball and cheering for their favorite sports teams. Skip also enjoys fishing and working on home improvements. They like traveling and exploring new places together. Their beloved dogs are an important part of their family, bringing them happiness and companionship during their adventures.

Top Skills:

Consultative Selling • Relationship Building • Communications • Customer Retention • Revenue Growth • Customer Relationship Management

Specialties:

Customer Service • Research • Leadership • Mulch Applications • Sales • Market Research

Experience:

Greenville Colorants: **Senior Account Sales Manager**

Gaetano's Steaks and Subs: **Owner Operator**

