

ABOUT ME



Peter Fetzer, MBA
Head of Paper Technology
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We are pleased to introduce Peter (Pete) Fetzer, the Head of Paper Technology at ChromaScape. In this position, he offers technical assistance for the colorants supplied by ChromaScape to the paper industry. Peter plays a pivotal role in bolstering existing business relationships while fostering new opportunities through his profound understanding of product applications.

With nearly three decades of experience, Pete has built a distinguished career supporting colorants and various chemical solutions for the paper industry. His journey began with Clariant, then Greenville Colorants and presently with ChromaScape. His proficiencies encompass product development, territory oversight and technical guidance across product applications, both within laboratory settings and at customer premises.

Pete holds a degree in Paper Science and Engineering from the University of Wisconsin – Stevens Point, complemented by an MBA from Gardner-Webb University.

Peter is an avid Green Bay Packers fan and enjoys traveling with his wife Alisha and son Lyon.

Top Skills:

Product Development • Territory Oversight • Technical Guidance • Professional Selling • Project Management • Business Analysis • Effective Business Writing • Dale Carnegie

Specialties:

Paper Mill Experience • In-Depth Knowledge of Colorants and Optical Brighteners for Paper Industry Applications • ISO 9001

Experience:

Greenville Colorants: **Sr. Technical Support & Sales Specialist**

Clariant Corporation: **Technical Sales Representative III/Tissue Segment Manager/Technical Team Leader/ Technical Representative II**

