

ABOUT ME



John Lynch
Sales Representative
johnl@chromascope.com

John Lynch is one of ChromaScape's dynamic sales representatives with a proven track record of success in the mulch colorant industry. With a focus on building lasting relationships, John develops and maintains strong ties with key customers, distributors and retailers. His efforts have led to a notable 15% increase in market share, showcasing his ability to navigate and thrive in competitive landscapes. A strategic thinker at heart, John conducts in-depth market research to uncover new business opportunities and emerging trends. His insights serve as a resource for the product development team, guiding them towards innovative solutions that meet evolving customer needs.

John brings a wealth of experience to ChromaScape. With a customer-centric approach, John consistently achieves high levels of customer satisfaction by delivering unparalleled service and support. As a champion of product knowledge and expertise, John conducts tailored training sessions for customers and distributors empowering them to make informed decisions and identify upsell opportunities, driving revenue growth and maximizing the value of their investments. His proven ability to build strong partnerships and deliver tangible results makes him an invaluable asset to ChromaScape.

John attended Rutgers University in New Brunswick, New Jersey majoring in Nutritional Sciences.

John resides in Chesterfield, New Jersey, with his wife Jennifer, their sons John and Joey and their cherished boxer, Jesse. Outside of his professional endeavors, John finds joy in spending quality time with his family, often engaging in activities such as fishing with his sons and enjoying rounds of golf with his brothers and close friends. Additionally, John actively contributes to his community as an F license, travel youth soccer coach since 2014, fostering a love for the sport among young athletes. In his leisure time, he also enjoys playing pickleball!

Top Skills:

Consultative Selling • Relationship Building • Communications • Customer Retention • Revenue Growth • Customer Relationships • Management

Specialties:

Customer Service • Research • Leadership • Mulch Applications • Sales • Market Research • Leverage • Customer Satisfaction

Experience:

Greenville Colorants: **Senior Account Sales Manager**

