

# ABOUT ME



**William "Bill" Wright**  
Technical Services Manager  
billw@chromascape.com

Bill Wright, ChromaScape's Technical Services Manager for North America, is the driving force behind our technical service team. With a focus on technical expertise, innovation and strategic collaboration, Bill excels in orchestrating seamless cooperation among team members, ensuring unparalleled customer satisfaction.

Bill is an experienced paper industry professional with over three decades of demonstrated success. In his current role, he oversees projects that encompass trials, audits, troubleshooting and product development. He works closely with sales management and technical sales forging strong partnerships that facilitate effective communications and alignment of objectives, while maintaining a sharp focus on understanding the customer's needs and challenges.

Bill attended the University of Delaware/ Delaware Technical College in Newark, Delaware.

Bill and his fiancé, Kelly, reside in Fairfield, Maine, along with her daughter Keara and their Irish Wolfhounds, while his son Ryan is studying at Northeastern University.

Bill has a wide range of interests, including traveling, hiking, fishing, cooking and playing the guitar. Together, he and Kelly actively participate in showcasing their Irish Wolfhounds. Additionally, Bill and his son are die-hard supporters of the Philadelphia Phillies and Eagles.

## Top Skills:

Colorants Expert, Leadership and Team Management, Project Management, Innovation and Problem-Solving, Effective Communication

## Specialties:

Wet End Chemistry Application, Paper Making, Technical Sales, Fluorescent Whitening Agents (FWA) Expert, Process Engineering

## Experience:

Kemira:

**Manager - Colorants Applications & Marketing**

**Senior Technical Sales Representative**

**Technical Sales Representative (Bayer/Lanxess)**

**Colorants Applications Specialist (Bayer)**

James River Corporation: **Stock Prep Manager**

