

ABOUT ME



Bill Streeter
Sales Representative
bstreeter@chromascape.com

Bill Streeter is one of ChromaScape's dedicated Sales Representatives. Leveraging his technical expertise in paper colorants, he supports his accounts by training operators, assisting operations and troubleshooting issues through samples, lab work and research. Bill identifies and resolves runnability problems, recommends innovative products and provides cost-per-ton reduction projections. He also generates trial and data reports to forecast usage, offers 24/7 support and advises mill employees on effective maintenance practices to extend product life.

Bill began his career in the fine paper industry in a technical colorants lab. After a corporate consolidation moved all the North American field labs to Pittsburgh, PA, his lab experience and product knowledge led to a promotion as Field Service Technician. He transitioned to Field Sales, managing the Miami Valley territory in Southern Ohio for 14 years. He went through additional spin-offs and acquisitions, remaining in similar positions, and he continues to excel in field sales for ChromaScape.

Bill attended The Ohio State University, Kean University and University of Cincinnati.

Bill is married to his wife, Lynne, and they have two adult daughters, Rebecca and Amy. He enjoys playing in a weekly golf league and is learning 3D printing for detailed plastic modeling.

Top Skills:

Customer Outreach and Relations • Operator Training • Production Efficiency • Papermaking Troubleshooting

Specialties:

Wet End Chemistry • Decorative Tissue • Tissue/Towel • Carbonless • Security Grades • Uncoated Free Sheet • Coated Products • Fine Paper • Medium Board

Experience:

Kemira: **Sales Representative**

Bayer/Lanxess: **Sales Representative**

Bayer (Germany): **Field Service Application Specialist / Sales/Field Technical Application Specialist**

Mobay Corporation: **Laboratory Colorant Technician**

