

ABOUT ME



William "Bill" Dempsey
Senior Product Line Manager
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As ChromaScape's Senior Product Line Manager for North America, Bill Dempsey plays a crucial role in integrating the colorant product line and driving future product development, focusing specifically on colorant application expertise. He prides himself on seamless cooperation among team members, aiming to guarantee exceptional levels of both internal and external customer satisfaction.

Bill is an experienced paper industry professional with over four decades of demonstrated success. He is responsible for developing and implementing strategies for the paper colorants product line. This includes managing operational costs, analyzing market trends and customer needs, coordinating cross-functional teams, ensuring timely product development, all while providing his technical expertise.

Bill graduated from Rhodes State College and holds an Associate Degree in Chemical Technology.

Residing in Palmetto, Florida, Bill is a native of Rhode Island, where he spent his formative years. His daughter, a University of Florida alumna, currently resides in Atlanta, Georgia. Bill's diverse array of interests includes travel, boating, fishing, exercise and attending live sporting events.

Top Skills:

Colorants Expert • Product Line Management • Project Management • Effective Communication

Specialties:

Wet End Chemistry & Colorant Application • Paper Making • Sales Development • Product Line Management

Experience:

Kemira:

Senior Product Line Manager
Business Development Manager
Key Account Manager
Product Line Manager

Bayer/LANXESS:

Business Development Manager
National Sales Manager
Regional Sales Manager
Technical Service Manager

