

ABOUT ME



Angelo Paradiso
Sales Representative
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Angelo Paradiso is a Sales Representative for ChromaScape, specializing in Southern Europe. With extensive experience in the application of chemicals for papermaking, Angelo has honed his expertise in a wide range of products, including dyes, optical brightening agents (OBA), fixing and retention agents, sizing agents, cross linkers and barrier products. His primary focus is on dyes and paper chemicals, where he leverages his deep industry knowledge to meet the diverse needs of clients. Angelo's commitment to excellence and his comprehensive understanding of the papermaking process make him a valuable asset to ChromaScape and our customers.

Angelo brings a wealth of experience to his role at ChromaScape, having held several key positions in the chemical industry. In a former position, he managed the sales and technical team for the North-East European market, focusing on the paper division with product lines including optical brighteners, coating additives and new business lines. He also served as the Commercial Manager for the Paper Industry in Italy, overseeing sales and technical teams and handling direct customers and distributors. His responsibilities included bottom-up budget and sales forecasting for a diverse range of products such as direct and basic dyes, pigments, fixing agents, defoamers, coating additives, latex and barrier products. Angelo's comprehensive background and strategic sales management skills make him a distinguished professional in the chemical industry.

Angelo holds a degree in Biological Science from the University of Pisa in Pisa, Italy.

Angelo is a dedicated family man, married to Angela, and a proud father of two boys, Andrea and Lorenzo. Outside of his professional commitments, Angelo enjoys a variety of hobbies including western riding, mountain biking and jogging. He brings his passion and energy to both his personal and professional life, always striving for excellence in all his pursuits.

Top Skills:

Communication • Product Oriented • Sales Forecasting • Multilingual (Italian, English, French and German)

Specialties:

Paper Chemicals • Sales Strategy Development and Execution • Team Leadership and Supervision

Experience:

3V Sigma: **Director of Industrial Chemicals Division**

Archroma: **Commercial Manager for Paper Industry**

BASF: **Account Manager for Paper Chemicals**

Buckman Laboratories Italiana Srl: **Account Manager for Paper Chemicals**

